

Applications received

The Mordens & Litlington Mobile Warden Scheme

Application reference No: MQPWCPRC

Parishes covered: Guilden Morden, Steeple Morden, Litlington and Bassingbourn

Number of committee/board members are involved in running of scheme: 6

Number of volunteers involved in running of scheme: 1

Number of paid staff members are involved in running of scheme: 1

Number of hours volunteers (excluding board members) worked last year to deliver the service: 50

highest number of people directly benefitting from the scheme at any one time during the last year:12

lowest number of people directly benefitting from the scheme at any one time during the last year:10

Number of organisations and/or individuals indirectly benefitting last year:15

Weekly charge: £8 for single clients and £12 for couples

Project/activity funding requested for: Promotion throughout the four parishes by

- Warden and Trustees visiting community organisations and events and interacting with other agencies
- extending their use of social media and their website
- leaflet drops to all households in the four parishes.

How the project/activity will increase awareness and promote the service offered to potential clients/family/referring agencies:

The project will raise awareness by reaching all households in the area, users of village based social media (for example Facebook pages) and participants in local organisations. A new explanatory brochure will also be distributed at events and meetings.

How the project/activity will help to ensure continued availability of face-to-face visits for service users at a reasonable cost:

The project will not impact on the current level of face to face or telephone contact with clients. An increase in client numbers as a result of the project will require increased warden hours offset by the increased level of subscription income.

Additional value provided: The additional value will come from new members joining the Scheme as a result of the increased awareness achieved. The new members will enjoy greater health and security benefits resulting in increased ability to remain in their own homes. In the past membership has reached 25. The applicant believes this project will significantly increase their membership. The warden is motivated to support this.

How progress will be monitored: The Warden will provide written reports each month showing the activities carried out e.g. events attended, social media initiatives, events organised (a quiz evening is planned) and enquiries received. New members will be monitored and this will include how they heard of the Scheme. Leaflets will be printed and distributed before Christmas.

Appendix A

Plans for continuing the funded work after this funding finishes: Promotion of the Scheme will continue through local advertising and the anticipated increased membership will result in increased word of mouth referrals. The work done on social media will continue to benefit the Scheme.

SCDC funding provided for 2023-24: £3,737

Total project costs: £1,710 (Salaries £600; Mileage £100; Printing Leaflets £400; Leaflet distribution £450; Promotional materials £160)

Total amount requested: £1,710

AGE UK Cambridgeshire and Peterborough

Application reference No: VJBLXJZN

Parishes covered: 11 AGE UK CAP schemes operating in South Cambridgeshire:

- Small villages (Balsham, West Wrating, Weston Colville, West Wickham, Horseheath, Castle Camps, Shudy Camps)
- Histon & Impington
- Linton
- Stapleford
- Waterbeach, Landbeach and Chittering
- Cambridge South (Sawston, Whittlesford, Pampisford, Duxford, Hinxton, Ickleton)
- Willingham & Over
- Cambs South West Scheme (Papworth, Hardwick, Caldecote, Comberton, Wimpole, Bourn, Toft)
- Longstanton
- Swavesey
- Fen Drayton and Lolworth

Number of committee/board members are involved in running of scheme: 10

Number of volunteers involved in running of scheme: 349

Number of paid staff members are involved in running of scheme: 129

Number of hours volunteers (excluding board members) worked last year to deliver the service: 52

highest number of people directly benefitting from the scheme at any one time during the last year: 222

lowest number of people directly benefitting from the scheme at any one time during the last year: 211

Number of organisations and/or individuals indirectly benefitting last year:

66% of those supported live alone so this is indirectly supporting family, friends and neighbours knowing they have support from the warden scheme. Referral pathways for last year 30% Health Professionals, 22% Self referrals, 20% Family/Friends, 15% Adult Social Care and 13% other such as internal referrals.

Weekly charge: 2 week free trial for all new referrals. Thereafter, £10 per week for single person and £12 per week for a couple

Project/activity funding requested for: South Cambs Community Warden Schemes – Care Together Seed Funding

How the project/activity will increase awareness and promote the service offered to potential clients/family/referring agencies: By being able to offer additional hours to wardens/relief staff with the sole focus on promoting the warden schemes, this will include having attendance at the community hubs delivered by Cambridgeshire Acre, reaching out to local community groups and attendance at professionals team meetings/MDT to raise awareness. A 'how to guide/toolkit' will be created for all wardens to have required documentation and guide on how to promote, this will be generic, though sensitive to the hyper local needs.

How the project/activity will help to ensure continued availability of face-to-face visits for service users at a reasonable cost: The community warden schemes will still be operating in the usual manner, and it is hoped, the promotional drive will support an increase in number of older people being supported weekly, therefore increasing income into the budget. The funds will also be used to allow the current 2 week free trial to be increased to 4 weeks during the project timeline.

Additional value provided: By providing the opportunity to reach more older people across the district to support them to remain living at home independently, safely and accessing their local communities where appropriate. By having the support of the warden, can reduce/delay the need for more intensive, costly care packages, as well as improving mental health and well-being for older people. The warden role, is a link to the outside world, providing reassurance to families and reducing isolation, preventing loneliness.

How progress will be monitored: Attendance will be recorded at all events and will include the details of new partnerships (professionals and service users). The number of new referrals received during the project timeline will be recorded along with the referral sources to gain insight into the most effective ways to reach more people.

Plans for continuing the funded work after this funding finishes: The production of a toolkit, will remain in use for all schemes with the flexibility of adapting to each local community remaining current at all times, along with a continued presence and outreach at community level. This exercise will allow community warden to have a greater insight into schemes that they would not ordinarily cover.

SCDC funding provided for 2023-24: £47,225 for above 11 schemes

Total project costs: £13,382:

- Additional staff time for promotional activities, including oncosts (19 weeks) £3,352
- Senior Management time for promotion and support @ £200 per week (21 weeks) £4,200
- Travel and expenses £1,330
- Marketing materials £3,000
- Venue hire and associated costs £1,500

Total amount requested: £13,382